



**THE WINDS of
CHANGE**
SYMPOSIUM 3.0
GHANA 2026



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SPONSORSHIP PACKAGES

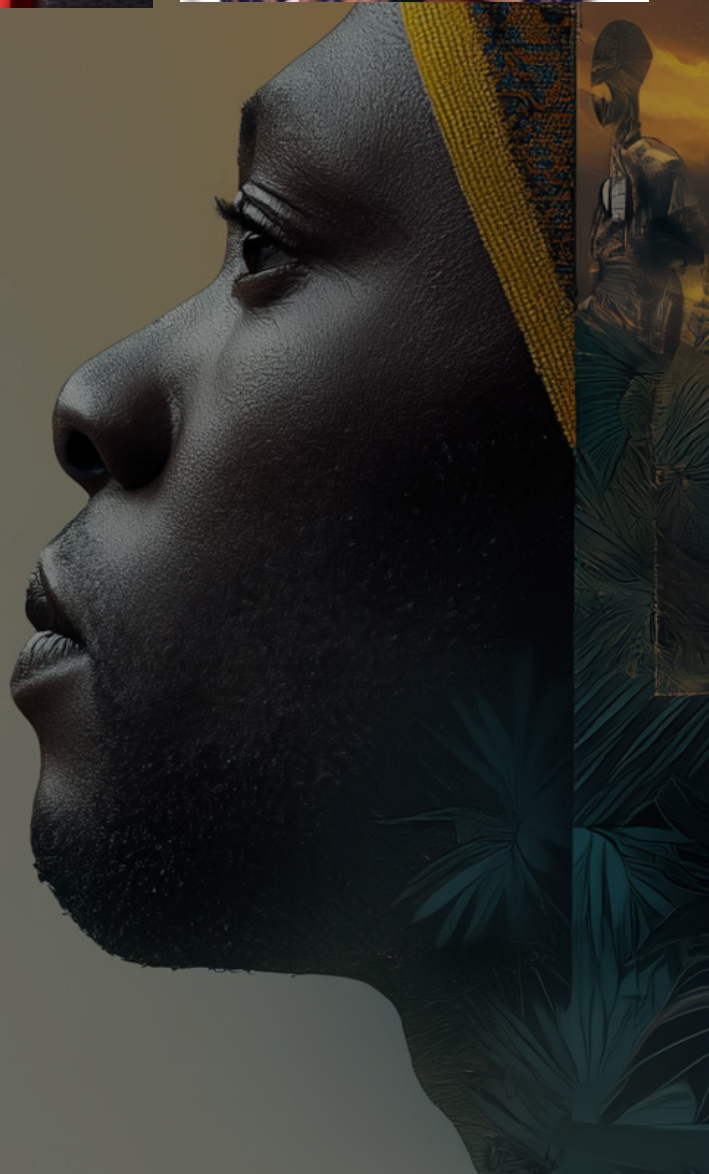
FOREWORD



Africa stands at a defining crossroads in its history. The challenges confronting our continent are complex, interconnected, and global in scale, yet the opportunities before us are equally profound. Leadership, peace, trade, and knowledge must now converge to shape a future that is inclusive, resilient, and driven by Africans themselves.

The Winds of Change Symposium Ghana 2026 is convened under the Royal Patronage of His Royal Majesty Otumfuo Osei Tutu II and hosted by the University of Professional Studies, Accra, in collaboration with The Winds of Change. This Symposium represents a deliberate platform for constructive dialogue, strategic engagement, and action-oriented partnerships that respond to the realities of our time.

By bringing together business leaders, policymakers, traditional authorities, academics, investors, and innovators, the Symposium seeks to reaffirm Africa's capacity to resolve conflict through dialogue, unlock trade through cooperation, and accelerate development through ethical and visionary leadership. We invite partners and sponsors to join us in shaping outcomes that extend beyond conversation and translate into lasting impact for Africa and the global community.



INTRODUCTION

The Winds of Change Symposium Ghana 2026 is a high-level Pan-African convening designed to stimulate informed dialogue and practical solutions around leadership, peace, trade, and sustainable development. Hosted at the University of Professional Studies, Accra, the Symposium provides a credible academic and institutional environment for meaningful engagement among decision-makers.

Held under the Royal Patronage of His Royal Majesty Otumfuo Osei Tutu II and under the auspices of the Otumfuo Centre for Traditional Leadership, the Symposium draws on the moral authority of traditional governance, the rigour of academia, and the dynamism of the private sector to address Africa's most pressing development imperatives.

Purpose of Sponsorship

Sponsorship of the Winds of Change Symposium Ghana 2026 offers organisations a strategic opportunity to align with a platform that shapes continental discourse and influences decision-making at the highest levels.

Through sponsorship, organisations gain:

Direct access to senior business leaders, policymakers, and institutional stakeholders

Enhanced brand positioning within Africa's leadership, trade, and investment ecosystem

Association with a credible Pan-African platform anchored in peace, governance, and economic transformation

Opportunities for visibility, engagement, and strategic networking

SPONSORSHIP CATEGORIES & BENEFITS

Platinum Partner

Minimum Commitment: \$58, 400 USD

Platinum Partners receive premium visibility, strategic recognition, and leadership positioning throughout the Symposium.

Benefits	Description
Official Platinum Partner Status	Recognition as an Official Partner
Brand Visibility	Exclusive logo placement on event materials (banners, flyers, social media, backdrops)
Media Recognition	Mentions in all media interviews and press releases
Speaking Opportunity	Opportunity to address participants during the opening ceremony
Exhibition Presence	Dedicated exhibition booth and product activation space
Protocol Recognition	Presentation of Platinum Partnership Plaque and certificate
Commemorative Recognition	Inclusion in the official event report and media highlights

Total Estimated Value

\$58, 400 USD

Gold Partner Minimum Commitment: \$43, 800 USD

Gold Partners enjoy strong brand exposure and engagement opportunities across key sessions.

Benefits	Description
Gold Partner Recognition	Official recognition across event platforms
Brand Placement	Logo featured on selected event materials
Exhibition Space	Recognition as Gold Sponsor during speeches and official communications
Media Acknowledgement	Dedicated exhibition booth and product activation space
Commemorative Recognition	Dedicated exhibition booth and product activation space
Protocol Recognition	Presentation of Gold Partnership Plaque and certificate
Post-Event Inclusion	Inclusion in official event report and media highlights
Total Estimated Value	
	\$43, 800 USD

Silver Partner Minimum Commitment: \$29, 200 USD

Silver Partners are recognised as valued supporters of the Symposium.

Benefits	Description
Brand Visibility	Logo featured on selected event materials
Exhibition Space	Recognition as Silver Sponsor during speeches and official communications
Certificate of Appreciation	Citation of Appreciation
Post-Event Access	Recognition in post-event highlights, report and media coverage

Total Estimated Value

\$29, 200 USD

Bronze Partner Minimum Commitment: \$17, 500 USD

Bronze Partners are recognised as valued supporters of the Symposium.

Benefits	Description
Brand Visibility	Logo featured on selected event materials
Exhibition Space	Recognition as Bronze Sponsor during speeches and official communications
Certificate of Appreciation	Citation of Appreciation

Total Estimated Value

\$17, 500 USD

STRATEGIC AND CUSTOM PARTNERSHIPS

The organisers welcome discussions on customised sponsorship arrangements tailored to organisational objectives. These may include:

In-kind sponsorship

Sponsorship of thematic sessions

Sponsorship of networking engagements or gala events

Sponsorship aligned with youth, innovation, sustainability, or trade-focused programming

All custom partnerships will be structured to ensure mutual value, visibility, and strategic alignment.

SYMPOSIUM PACKAGE

VIP Airport Transfer

Cocktail Welcome

Symposium

Gala Dinner

Excursions (Slave Castle and Market Visit)

\$450 USD

For Travel and Hotel Bookings contact:

Emelyn: +27 81 253 9471



CONCLUSION

Sponsoring the Winds of Change Symposium Ghana 2026 is an investment in Africa's leadership, stability, and economic future. It offers organisations a rare opportunity to shape discourse, influence outcomes, and engage directly with those driving transformation across the continent. We invite forward-thinking organisations to partner with us in delivering a Symposium that moves beyond dialogue to measurable impact.



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